

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

USDC SDNY  
DOCUMENT  
ELECTRONICALLY FILED  
DOC #:  
DATE FILED: 1/4/08

General Media  
Communications, Inc., et al.  
Plaintiff,

- against -

G.Q. Associates, et al.

Defendant(s).

SCHEDULING ORDER

07 Civ. ~~8523~~ (SAS)

Conference Date:

SHIRA A. SCHEINDLIN, U.S.D.J.:

WHEREAS, the Court issued an Order for a Conference in accordance with Fed. R. Civ. P. 16(b) on (the "Order"); and

WHEREAS, the Order requires that the parties jointly prepare and sign a proposed scheduling order containing certain information;

NOW, THEREFORE, the parties hereby submit the following information as required by the Order:

- (1) the date of the conference and the appearances for the parties;

Jan. 3, 2008

- (2) a concise statement of the issues as they then appear;

whether defendants broke contracts with plaintiffs and  
infringed plaintiffs' trademarks, and, if so, relief to be awarded

- (3) a schedule including:

- (a) the names of persons to be deposed and a schedule of planned depositions;

To be determined and a schedule to be submitted within  
one month after compliance with automatic disclosures and

- (b) a schedule for the production of documents;

Jan. 30 Feb. 15, 2008

document requests & interrogatories  
served by plaintiffs

- (c) dates by which (i) each expert's reports will be supplied to the adverse side and

- (ii) each expert's deposition will be completed;

Experts are not anticipated  
at this time

- (d) time when discovery is to be completed;

May 30, 2008

March 30, 2008

(e) the date by which plaintiff will supply its pre-trial order matters to defendant;

*May 15 ~~June 30~~, if no summary judgment notice made*

(f) the date by which the parties will submit a pre-trial order in a form conforming with the Court's instructions together with trial briefs and either (1) proposed findings of fact and conclusions of law for a non-jury trial, or (2) proposed voir dire questions and proposed jury instructions, for a jury trial; and

*June 15 ~~July 31~~, if no summary judgment notice made*

(g) a space for the date for a final pre-trial conference pursuant to Fed. R. Civ. P. 16(d), to be filled in by the Court at the conference.

*April 16 at 4<sup>30</sup>* (leave blank)

(4) a statement of any limitations to be placed on discovery, including any protective or confidentiality orders;

(5) a statement of those discovery issues, if any, on which counsel, after a good faith effort, were unable to reach an agreement;

(6) anticipated fields of expert testimony, if any;

(7) anticipated length of trial and whether to court or jury;

*Jury trial, one week or less*

(8) a statement that the Scheduling Order may be altered or amended only on a showing of good cause not foreseeable at the time of the conference of when justice so requires;

(9) names, addresses, phone numbers and signatures of counsel;

*Raymond A. Pasterakis  
Pasterakis & Weiss LLP  
Attys for Plaintiff  
102 E. 37 St.  
N.Y.C. 10016 (212) 213-3285*

SO ORDERED:

*[Signature]*  
SHIRA A. SCHEINDLIN  
U.S.D.J.  
*1/3/08*